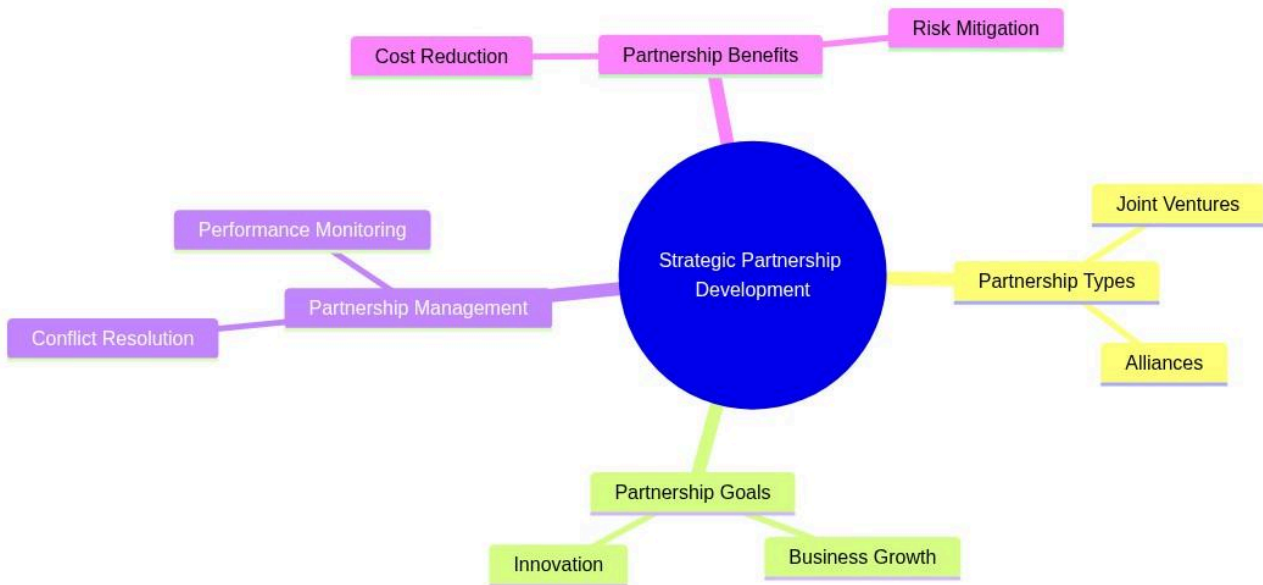


Executive Certificate in Strategic Partnerships in FMCG

Strategic Partnership Development



mindmap

root((Strategic Partnership Development))

Partnership Types

Joint Ventures

Alliances

Partnership Goals

Business Growth

Innovation

Partnership Management

Conflict Resolution

Performance Monitoring

Partnership Benefits

Cost Reduction

Risk Mitigation