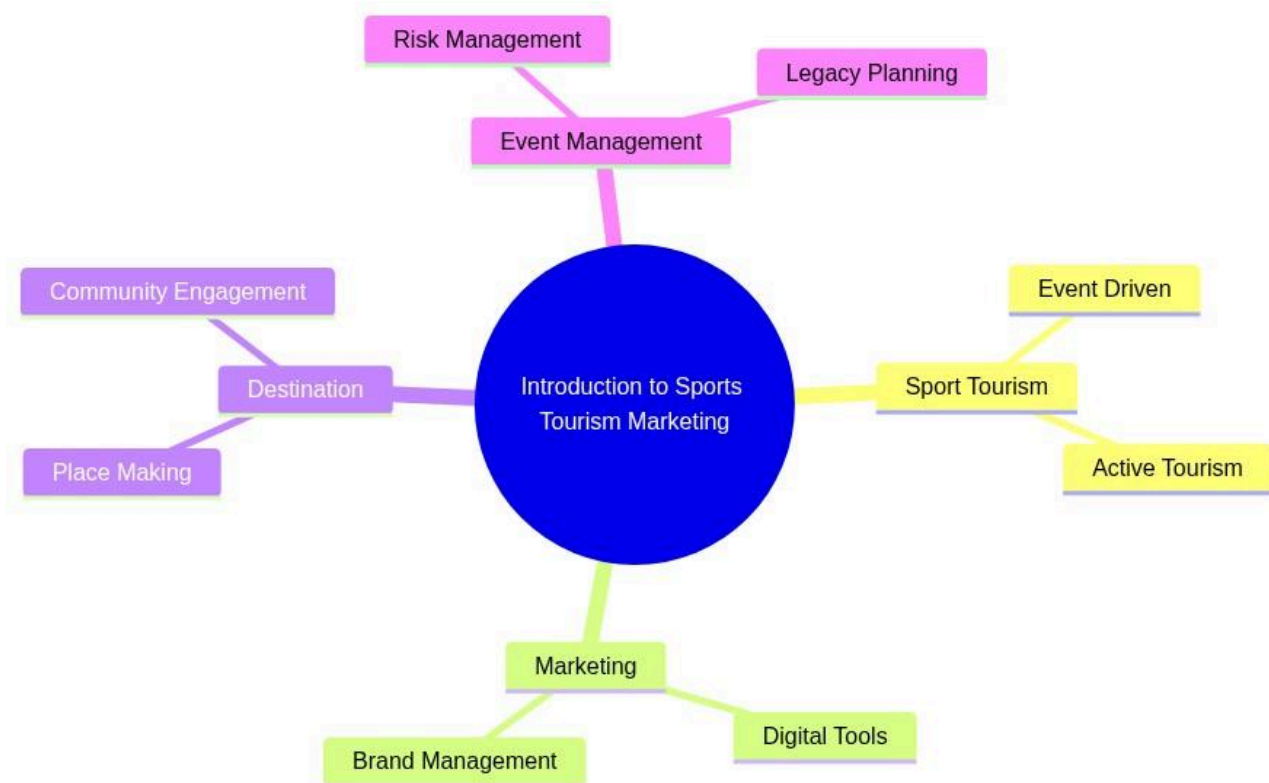


Undergraduate Certificate in Sports Tourism Marketing

# Introduction to Sports Tourism Marketing



mindmap

```

  root((Introduction to Sports Tourism Marketing))
  Sport Tourism
  Event Driven
  Active Tourism
  Marketing
  Digital Tools
  Brand Management
  Destination
  Place Making
  Community Engagement
  Event Management
  Risk Management
  
```

---

## Legacy Planning