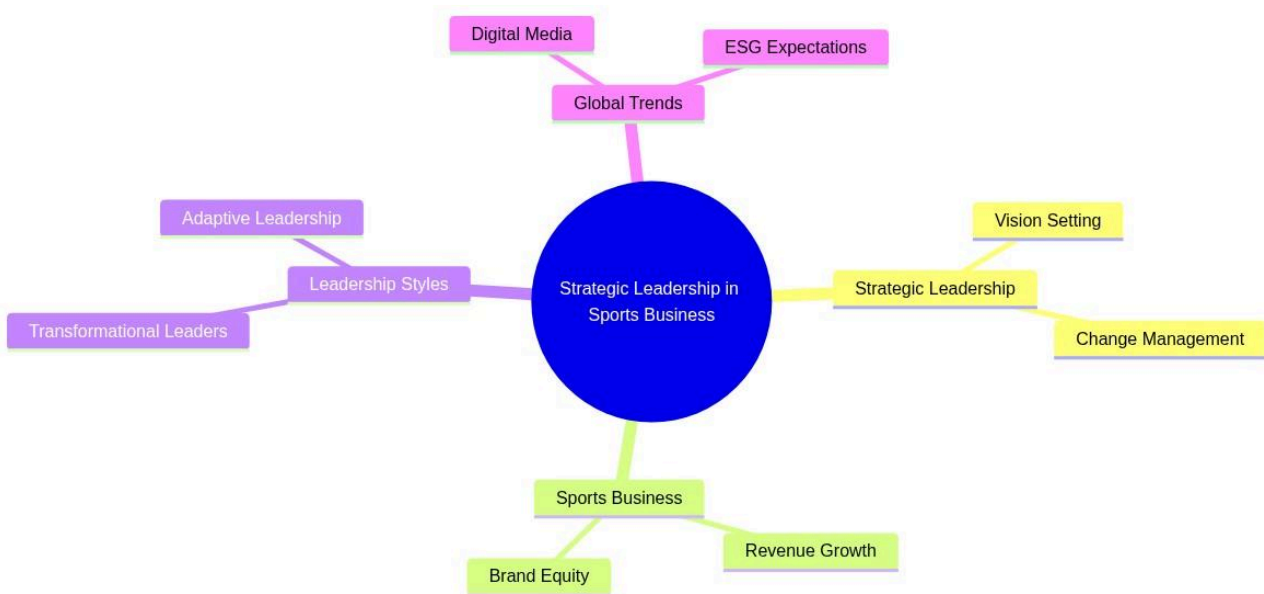


Executive Development Program in Sports Business

# Strategic Leadership in Sports Business



mindmap

```

root((Strategic Leadership in Sports Business))
  Strategic Leadership
    Vision Setting
    Change Management
  Sports Business
    Revenue Growth
    Brand Equity
  Leadership Styles
    Transformational Leaders
    Adaptive Leadership
  Global Trends
    Digital Media
    ESG Expectations
  
```