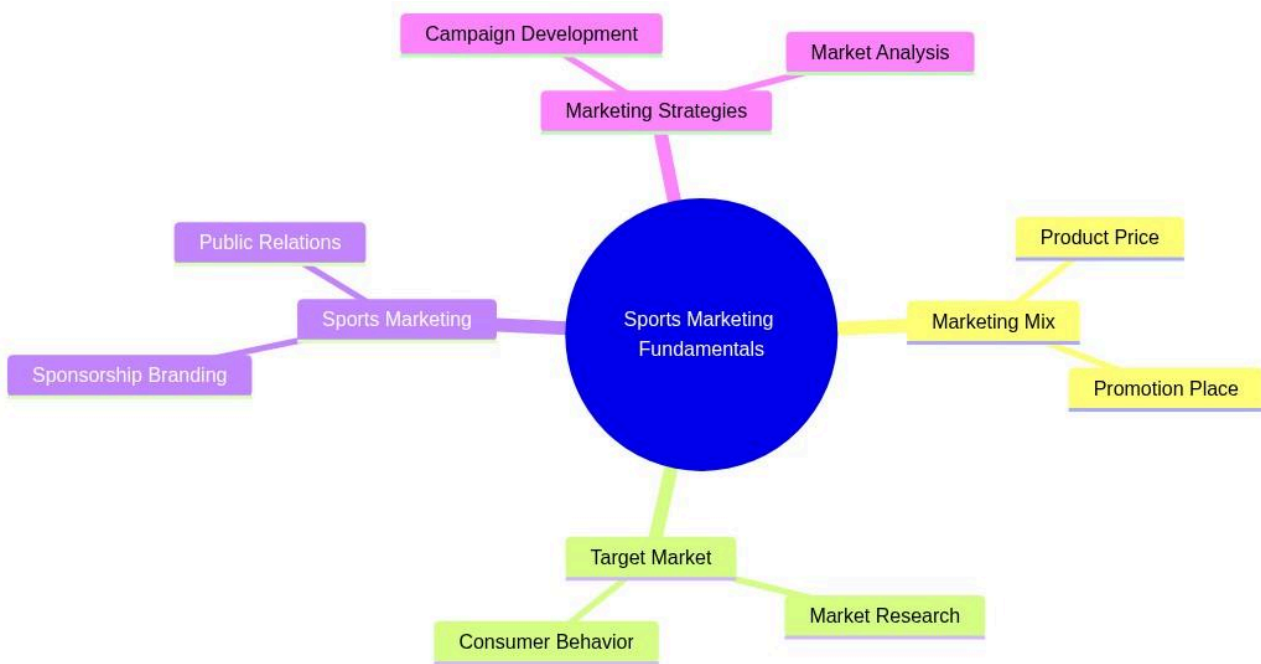


Certificate in Sports Marketing

Sports Marketing Fundamentals



mindmap

root((Sports Marketing Fundamentals))

Marketing Mix

Product Price

Promotion Place

Target Market

Market Research

Consumer Behavior

Sports Marketing

Sponsorship Branding

Public Relations

Marketing Strategies

Campaign Development

Market Analysis