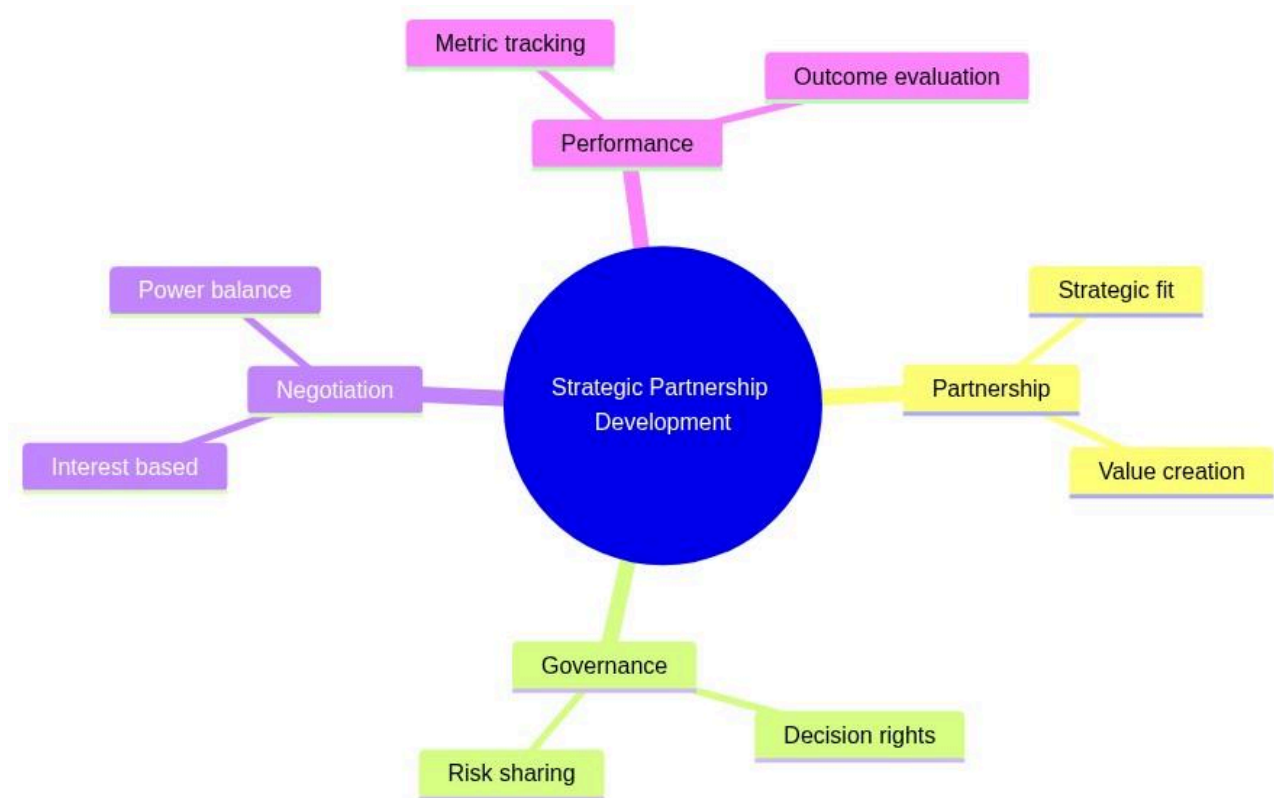


Postgraduate Certificate in Strategic Partnerships and Alliances

Strategic Partnership Development



mindmap

root((Strategic Partnership Development))

Partnership

Strategic fit

Value creation

Governance

Decision rights

Risk sharing

Negotiation

Interest based

Power balance

Performance

Metric tracking

Outcome evaluation