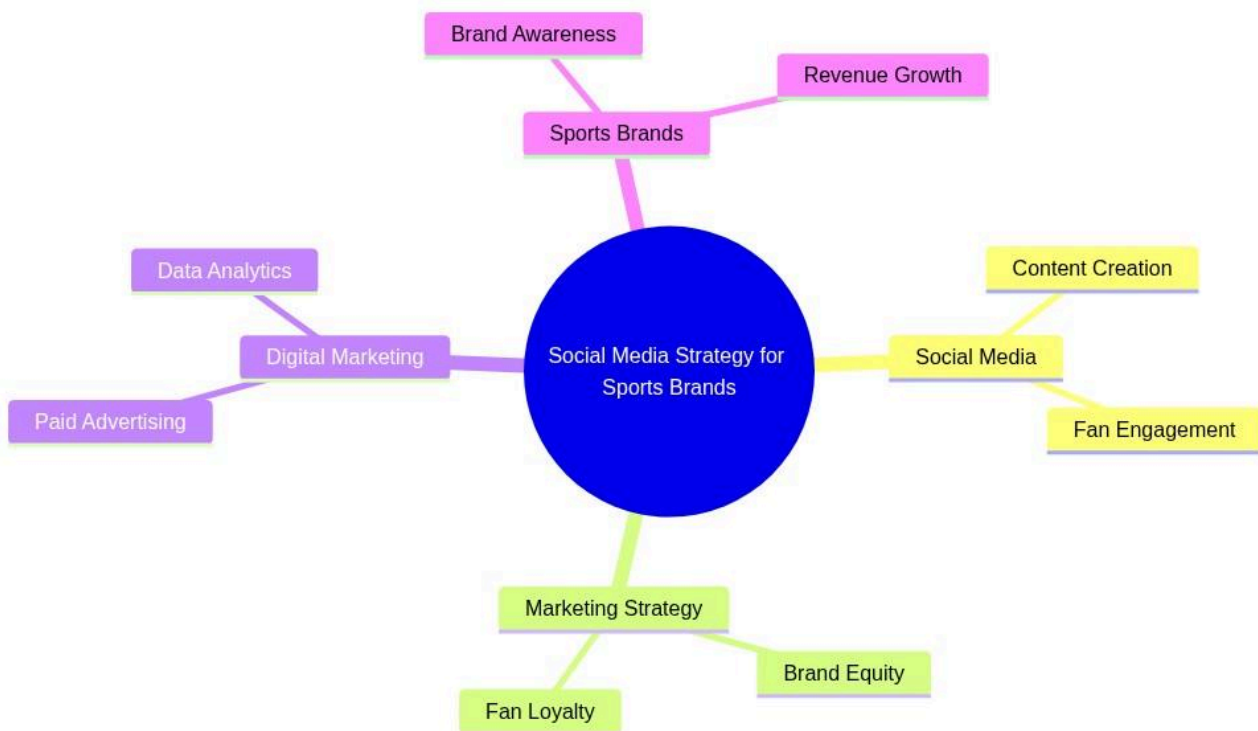


Professional Certificate in Digital Marketing for Sports Brands

Social Media Strategy for Sports Brands



mindmap

```

root((Social Media Strategy for Sports Brands))
  Social Media
    Content Creation
    Fan Engagement
  Marketing Strategy
    Brand Equity
    Fan Loyalty
  Digital Marketing
    Paid Advertising
    Data Analytics
  Sports Brands
    Brand Awareness
    Revenue Growth
  
```