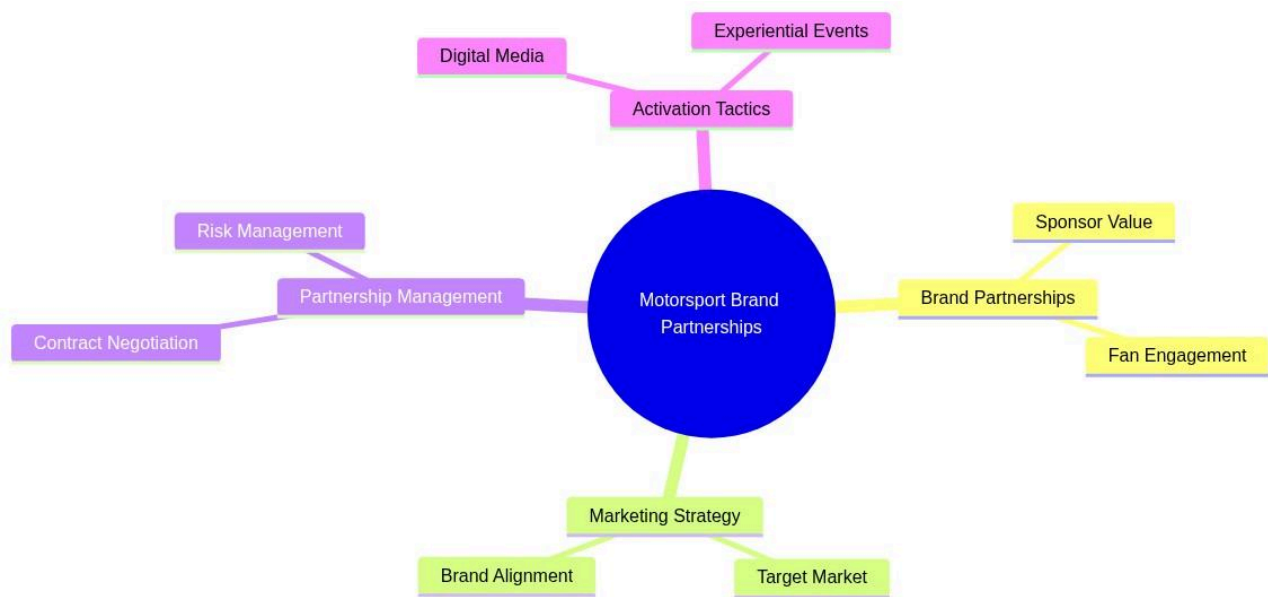


Motorsport Marketing and Promotion

# Motorsport Brand Partnerships



mindmap

```
root((Motorsport Brand Partnerships))
  Brand Partnerships
    Sponsor Value
    Fan Engagement
  Marketing Strategy
    Target Market
    Brand Alignment
  Partnership Management
    Contract Negotiation
    Risk Management
  Activation Tactics
    Digital Media
    Experiential Events
```