

---

Collaborative Strategy and Planning

# Global Industry Market Outlook for Collaborative Strategy and Planning (2026 to 2031)

---

Source: World Economic Forum, McKinsey Global Institute, OECD, Statista (2026)

```
{  
  "title": "Global Industry Market Outlook for Collaborative Strategy and Planning (2026 to 2031)",  
  "subtitle": "Source: World Economic Forum, McKinsey Global Institute, OECD, Statista (2026)",  
  "yAxisLabel": "Projected global market value (USD bn)",  
  "categories": ["2026", "2027", "2028", "2029", "2030", "2031"],  
  "series": [ { "name": "Global market value", "data": [10.2, 11.5, 13.1, 15.0, 17.2, 19.5] } ]  
}
```