
Strategic Partnership Development

Why the Global Market is Paying a Premium for This Skill Set

Source: McKinsey Global Institute, World Economic Forum, OECD (2026)

Trend Driver | Why It Matters | Global Source

Globalization and Trade | As companies expand into new markets, they need professionals who can develop and maintain strategic partnerships to drive growth and competitiveness | McKinsey Global Institute
Digital Transformation | Strategic partnerships are critical in driving digital innovation and adoption, with companies looking for professionals who can navigate complex partnerships and collaborations | World Economic Forum

Innovation and R&D | Companies are increasingly looking for professionals who can develop strategic partnerships to drive innovation and R&D, with the OECD highlighting the importance of this skill set in driving economic growth and competitiveness | OECD