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Alliance Management and Governance

## Why the Global Market is Paying a Premium for This Skill Set

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Source: McKinsey Global Institute, World Economic Forum, OECD (2026)

Trend Driver | Why It Matters | Global Source

Digital Transformation | As companies undergo digital transformation, they need professionals who can manage and govern alliances with technology partners, driving growth and innovation | World Economic Forum

Globalization and Trade | The increasing complexity of global trade relationships requires skilled professionals who can navigate and manage alliances across borders, reducing risks and increasing revenue | McKinsey Global Institute

Innovation and R&D | The need for innovation and R&D is driving companies to form alliances and partnerships, creating a high demand for professionals who can manage and govern these relationships effectively | OECD