
Partnering for Business Growth

Why the Global Market is Paying a Premium for This Skill Set

Source: McKinsey Global Institute, World Economic Forum, OECD (2026)

Trend Driver | Why It Matters | Global Source

Digital Transformation | As companies undergo digital transformation, they need professionals who can form and maintain strategic partnerships to drive business growth, with the World Economic Forum estimating that over 50% of the global workforce will need to be reskilled by 2026 | World Economic Forum
Globalization and Trade | With the increasing globalization of trade, companies need professionals who can navigate complex global partnerships and drive business growth, with the OECD highlighting the need for adaptable and skilled professionals who can thrive in a rapidly changing global market | OECD
Innovation and Entrepreneurship | As innovation and entrepreneurship continue to drive business growth, companies need professionals who can form and maintain strategic partnerships to stay ahead of the curve, with the McKinsey Global Institute suggesting that companies that prioritize partnership development can increase their revenue by up to 20% | McKinsey Global Institute