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Collaborative Strategy and Planning

## Why the Global Market is Paying a Premium for This Skill Set

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Source: McKinsey Global Institute, World Economic Forum, OECD (2026)

Trend Driver | Why It Matters | Global Source

Digital Transformation | As companies undergo digital transformation, they need professionals who can develop and implement collaborative strategies to drive business success | McKinsey Global Institute

Remote Work and Virtual Teams | With the rise of remote work and virtual teams, collaborative strategy and planning skills are essential for effective communication and collaboration across distances | World Economic Forum

Artificial Intelligence and Automation | As AI and automation continue to reshape the job market, professionals with collaborative strategy and planning skills will be better equipped to adapt to changing circumstances and drive business growth | OECD