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Data Driven Decision Making

## Why the Global Market is Paying a Premium for This Skill Set

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Source: McKinsey Global Institute, World Economic Forum, OECD (2026)

Trend Driver | Why It Matters | Global Source

AI and automation adoption | Enterprises that embed AI-driven analytics achieve up to 30% higher profit margins | World Economic Forum

Regulatory data transparency mandates | New data-privacy laws compel firms to build compliant reporting pipelines, driving demand for skilled analysts | McKinsey Global Institute

Shift to outcome-based performance metrics | Organizations are rewarding measurable business outcomes, making data fluency essential for career advancement | OECD